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/ A collection that speaks for itself.

**For more information, contact:**

Cassie Pikarsky  
Senior Manager of Marketing and Development  
Office (816) 235-8006  
Mobile (913) 221-4684  
mundtc@toyandminiaturemuseum.org  
*Exhibit images available upon request.*

**KANSAS CITIAN FEATURED IN TOY EXHIBIT OPENING JUNE 10**

*The Three-Dimensional Imagination of Donna Moore* at The National Museum of Toys/Miniatures

**May 22, 2017 (KANSAS CITY, MO)** – You may not know who Donna Moore is, but if you grew up in the 1980s and 1990s, there is a good chance you played with one of her soft toys. *The Three-Dimensional Imagination of Donna Moore*, on view June 10, 2017 through June 3, 2018 at The National Museum of Toys and Miniatures, explores the career of one of the most prolific toy designers of the late 20<sup>th</sup> century.

Based in Kansas City, Moore designed products for Hallmark and Determined Productions before co-founding Marketworks Designs. Her toys have been distributed all over the world and have even appeared in films: *Stripes* (1981), *Wes Craven's New Nightmare* (1994), *Jurassic Park* (1993), and *Mr. Magorium's Wonder Emporium* (2007). Her work includes such popular characters as Snoopy, Felix the Cat, Stella Luna, Angelina Ballerina, and *Where the Wild Things Are*.

Moore learned how to sew in home economics classes at East High School in Kansas City and attended the Kansas City Art Institute before working her way up to senior designer at Hallmark. "I see things dimensionally in my mind in pieces and how they go together—it's like a puzzle," Moore said. The exhibit will include toys spanning Moore's forty-year career, as well as her circa 1950 Singer sewing machine and prototypes that illustrate her design process.

**WHAT**            *The Three-Dimensional Imagination of Donna Moore*

**WHERE**        The National Museum of Toys and Miniatures  
5235 Oak Street  
Kansas City, Missouri 64112

**(MORE)**



**WHEN** June 10, 2017 – June 3, 2018  
Open Daily 10am – 4pm  
Closed Tuesdays and major holidays

**COST** \$5 for ages 5 and up  
Free for ages 4 and under  
Free for members  
Free for UMKC faculty, staff, and students  
Free for active duty service members and their families

**ABOUT THE NATIONAL MUSEUM OF TOYS AND MINIATURES**

The National Museum of Toy and Miniatures educates, inspires, and delights adults and children through the museum’s collection and preservation of toys and miniatures. Located on the University of Missouri - Kansas City campus, the museum exhibits the world’s largest collection of fine-scale miniatures and one of the nation’s largest collections of antique toys. For more information, call (816) 235-8000 or visit [www.toyandminiaturemuseum.org](http://www.toyandminiaturemuseum.org).

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