



## Summer 2017 Research and Evaluation Internship

### **THE MUSEUM**

The National Museum of Toys and Miniatures educates, inspires, and delights adults and children through the museum's collection and preservation of toys and miniatures. The museum, located in Kansas City, contains the world's largest collection of fine-scale miniatures and one of the nation's largest antique toy collections on public display.

### **POSITION**

Research and Evaluation Intern

### **NUMBER OF POSITIONS**

1

### **COMPENSATION**

\$1,500 stipend; no housing provided

### **TIME COMMITMENT**

Approximately 132 hours (11 weeks, 12 hours per week) between May 30 and August 12. Occasional weekend work is required.

### **WEEKLY SCHEDULE**

Flexible, to be determined with Community Development Coordinator

### **DUTIES/RESPONSIBILITIES**

The intern will develop and execute an evaluation program to understand audience preferences, the effectiveness of exhibits and collateral, and the success of various programs. The intern will work with the community development coordinator to research, design, implement, analyze, and report findings from highly focused visitor observations, interviews, and questionnaires. The research and evaluation intern will gain valuable experience in visitor evaluation, visitor services, and/or exhibit and collateral design.

### **SUPERVISOR**

Cassie Pikarsky, Community Development Coordinator

### **QUALIFICATIONS**

Graduate students and undergraduates who are in their senior year may apply. Candidates must have strong interpersonal skills, public speaking experience, and demonstrated experience working with the public. Must be a self-starter with high standards, have excellent oral and written communication skills, record information accurately, and be proficient in Microsoft Word and Excel. Experience in museum visitor evaluation, or quantitative and qualitative research methods is preferred. Museum Studies, Education, Anthropology, Arts Administration, Social and Behavioral Sciences, or Marketing students are encouraged to apply.

Resume, cover letter, and a list of 2 references due by March 27, 2017.

Please send application materials to Cassie Pikarsky, Community Development Coordinator, The National Museum of Toys and Miniatures, 5235 Oak Street, Kansas City, MO 64112 or [mundtc@toyandminiaturemuseum.org](mailto:mundtc@toyandminiaturemuseum.org).